

Does your poster deserve to be on our camp t-shirt?

Find out by entering the Knox County 4-H Poster
Contest on _____.

It's easy to enter: Select a 4-H theme for your poster. THINK of a clever way to emphasize 4-H. You may show what you think 4-H is, activities in 4-H, benefits of 4-H, or anything else about 4-H. Just make sure you follow the rules below. You can enter BOTH contests!

GENERAL POSTER CONTEST RULES:

- ✿ Well-known cartoon characters cannot be used.
 - ✿ Poster must be made by the 4-H member.
 - ✿ Poster must be your own original design and layout.
 - ✿ Your poster must include the 4-H emblem. See the back for details.
- ## POSTER BOARD RULES:
- ✿ Poster size needs to be 14 "X 22" and must be horizontal(landscape) oriented.
 - ✿ Illustrate your theme with drawings, clip art, or any other art media.
 - ✿ Anything glued to poster may not stick out more than 1/8 inch.
 - ✿ Write your name, age, school, grade, teacher and home address on the back of the poster.

The 2023 Poster
Contest Winner. 2024's
winner could be you!



DIGITAL POSTER RULES:

- ✿ Must be submitted in a PDF or PNG format.
- ✿ Entries should be clear (not be blurry, grainy, or pixelated). (In most cases, 640 x 480 pixels should provide a clear image.)
Tip: If using a computer program such as Microsoft Publisher, when you save your image as a PNG in the dialogue box, there is a "resolution" box and you can change it from "standard printing" to "high quality or commercial."
- ✿ Examples of programs that could be used for designing your digital poster include, but are not limited to: Microsoft PowerPoint, Microsoft Publisher, Adobe Illustrator, Adobe InDesign, Canva, Microsoft Word
- ✿ Digital posters should be in the landscape (or horizontal) format.
- ✿ Digital posters are not photographs of a regular poster but rather computer graphics / design created on the computer.
- ✿ Save your poster using the following format: yourlastname.knox

AWARDS: Blue, Red or White Awards to be presented for each poster at local meeting.

Purple Award winners will advance to the county contest. PLUS, one winning poster will be used to design our camp T-shirt!



4-H Emblem Guidelines

Basics

The official 4-H Emblem is a four-leaf clover with a letter "H" in each leaf and the stem turned to the right. The Emblem may be two-dimensional (flat) or three dimensional (with shadows that show depth and perspective). Use of the 4-H Emblem must meet the following:

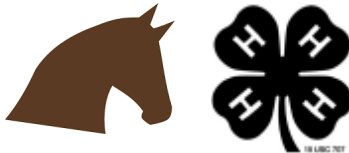
- ◆ Obtained the official 4-H Emblem and are using it in its entirety.
- ◆ The stem on the 4-H Emblem must point to the right as you look at the image.
- ◆ Do not distort or warp the dimension of the Emblem.
- ◆ The 4-H Emblem is never used to imply endorsement.

Use the whole 4-H Emblem.



Do not place text or other images over or on top of the 4-H Emblem.

Appropriate



Inappropriate



Do not place text or other images over or on top of the 4-H Emblem.

Appropriate



4-H Kid's Club

Inappropriate



Keep it upright.

Appropriate



Inappropriate



Distortion and Proportion.

Appropriate



Inappropriate



You may find the Official 4-H Clover at:
<https://4h.tennessee.edu/what-is-4-h/>
or by doing an internet search but making sure you select emblems that follow the above guidelines.